



BY THOMAS C. BALSHI, MD

# NO ANIMALS ON THE BEACH

**A**s Delray Beachers are shaping up this summer, embracing the gym and donning lighter clothes, too many look like they belong in Palm Beach – at the Palm Beach Zoo, that is.

You know the look - Caterpillar furry lips, hair spilling out of shirts, rainforest armpits - something out of bad movies from the 80s. What you may not know is that traditional hair removal techniques can make things worse. Shaving bumps

and razor burn are only the start. Smelly hair removal creams, shaving, plucking, waxing and tweezing only provide temporary relief. Worse, they can actually stimulate hair growth! Electrolysis may be effective but may also require years of ongoing painful treatments.

It's time to think laser hair removal.

The latest laser hair removal systems offer many advantages to tame unsightly hair

concerns. They provide comfort, speed, accuracy, predictable long-term effectiveness, and most of all safety.

The process is simple. The laser focuses a beam of highly concentrated light into the pigment in the hair follicles. Just a fraction of a second is all it takes to vaporize the pigment. The result? The hair's growth is either eliminated or significantly reduced.

With those benefits, it's no surprise that laser hair removal is soaring in popularity. It is the fastest growing cosmetic enhancement procedure in America. Almost 4 million procedures were performed last year.

Laser hair removal is most satisfying under the care of a dermatologist or medical professional with in depth knowledge of the many different skin types and full understanding of the latest and most advanced laser technologies.

Dr. Balshi at the *Dermatology and Liposculpture Center of Delray Beach* on Atlantic Avenue uses the highest technology lasers. His team provides unparalleled results in hair removal, zapping the thinner hairs that other lasers simply cannot target. Thanks to the patented DCD cooling system, patients are finding unprecedented comfort too, clearly superlative to older laser

technologies.

Dr. Balshi's advanced approach to beautiful skin achieves the ultimate laser solution. Men and women alike find laser treatments to be safe, fast, gentle, and effective, plus the treatments leave skin looking and feeling smoother, silkier and sexier. This is the Rx to make style seekers ready for the beach, the pool or nightclub instead of the gorilla enclosure at the Zoo. Hair removal consultations are **FREE** with Dr. Balshi. Call 561-272-6000 to schedule one today.

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