

# Dermatology



## BLOOD

### The Most Elegant, Sophisticated, Natural Approach To Looking Younger

By Thomas C. Balshi, MD

A revolutionarily new product and procedure is now being used to fight wrinkles and signs of aging. This breakthrough alternative to treating unwanted wrinkles with "dermal fillers" uses OUR own blood. It is now possible to harness the power of platelets naturally derived from our blood to restore skin volume and rejuvenate the face, neck and hands.

Using the SELPHYL™ system, a small amount of blood is taken from the patient and spun in a centrifuge. Through a patented process the platelets and fibrin are separated and concentrated into a PRFM (Platelet Rich Fibrin Matrix). The resulting PRFM can be injected like other "dermal fillers" to rejuvenate and increase skin volume. Unlike pharmaceutical fillers (Restylane, Juvederm, Radiesse), injected platelets begin to release natural regenerating growth factors which cause tissue repair, cell growth and collagen production. Also, PRFM doesn't contain any animal or synthetic components, so

there is virtually no risk of allergic reaction. Amazingly, one can improve wrinkles, folds, acne scars and divots using one's own personal biology!

The procedure takes approximately twenty minutes to perform. It is a simple, safe, quick, and minimally invasive office procedure with little if any discomfort. Except for mild transient swelling there is essentially no downtime. After the administration of Selphyl™ PRFM, patients see visible improvement with long lasting effects. Pronounced effects typically occur in approximately three weeks as collagen growth is maximized.

Desired results may be achieved in just one visit, however for more dramatic results and for those who need larger volume restoration, multiple sessions may be necessary. Effects of PRFM have been shown to last twelve to eighteen months.

This natural anti-aging alternative promises the latest technology with long lasting results. It's hypoallergenic with no

reported adverse events. Because the product is made from one's own platelets, it is a fraction of the cost of other cosmetic fillers. Full face rejuvenation can be achieved from one single blood draw.

Selphyl™ is cosmetic dermatology's contribution to the world's fascination with "going green," except that we are "using red." Discuss Selphyl™ with Dr. Balshi and see if this wholly natural defense against aging is a healthy choice for you.



Dr. Balshi is double board certified by the American Board of Internal Medicine and the American Board of Physician Specialties for Dermatology. His educational background includes extensive training in both medical and surgical disciplines. Because of his expertise in internal medicine, Dr. Balshi approaches all cosmetic surgery from the standpoint of whole body wellness. His many fortes include esthetic skin cancer removal and cosmetic-enhancing dermatologic procedures such as chemical peels, laser skin rejuvenation, Botox, Dysport, Juvederm, Restylane, Perlane and Radiesse treatments and painless authentic tumescent liposuction. Dr. Balshi is the founder and medical director of the Dermatology and Liposculpture Center located at 2605 W. Atlantic Ave., C-101, Delray Beach, FL. He can be reached at 561-272-6000. Visit his website at [www.southFLderm.com](http://www.southFLderm.com).

